

IT Conference for Construction Professionals

Convince Your Boss to Send You to ITCON 2023!

Copy and paste the information below and share with your supervisor to help make your case!

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Dear [first name]:

I've come across an opportunity to engage with fellow IT professionals in our industry, and I'm hoping for your support. The Associated General Contractors of America's IT Conference for Construction Professionals will be held in Chicago from August 22-24, and I believe this will be a great opportunity for our organization to learn some new ways to stay ahead of our competitors and keep our data/systems more secure.

Why this conference? This annual event unites more than 300 construction IT professionals from around the country to share ideas, explore new trends and discuss which IT-related projects can have the most impact on the bottom line.

For several years, the IT Conference for Construction Professionals has been educating people in our industry with instructive workshops, off-site facility tours and many sessions covering the latest in BIM/VDC, cybersecurity, data management & more.

During this conference, I will learn how to:

- Leverage analytics to help our company make more data-driven decisions.
- Find inexpensive solutions to some of our greatest technology-related challenges.
- Protect our company from the latest cybersecurity trends impacting the construction industry.

I'm also eager to connect with many of the event sponsors to scope out new products on the market that could streamline operations or help cut costs.

Here's an expected breakdown of costs for me to attend:

In-person pass = \$[759 FOR MEMBERS, 899 FOR NON-MEMBERS]

Hotel = [INSERT TOTAL ESTIMATED PRICE]

Other Travel Expenses = [INSERT TOTAL ESTIMATED PRICE]

Total = [INSERT ESTIMATED TOTAL]

I hope you agree that this is a great opportunity for me to bring back new knowledge and tactics that will ultimately benefit our organization for years to come. Upon my return, I will be ready to share key takeaways, focusing on practices we can implement immediately. If you have any questions about this opportunity, please don't hesitate to let me know! Thank you for your consideration!

Best,

[Your Name]