



# Leadership DNA

Traits of Successful Leaders



Are Leaders Born or Made?



Leaders are Never Good Enough

If You Cannot Lead Yourself,  
You Cannot Lead Others





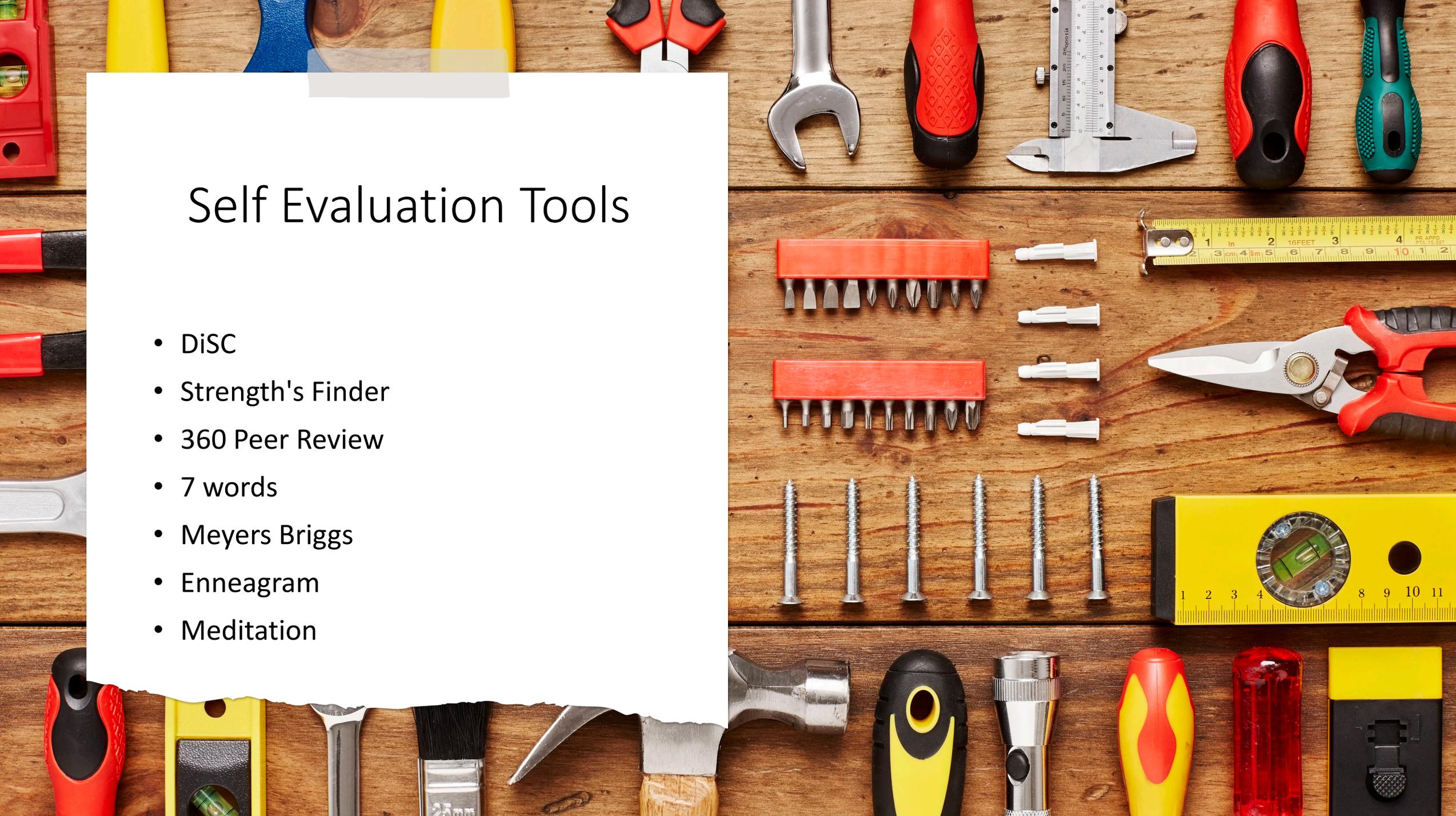
It's Not About You

# Values and Purpose



# Self Awareness





# Self Evaluation Tools

- DiSC
- Strength's Finder
- 360 Peer Review
- 7 words
- Meyers Briggs
- Enneagram
- Meditation



Build Trust



# Build Culture

A woman with dark hair, wearing a light-colored, textured sweater, is seen from the back, holding a white tablet. She is pointing at the screen with her right index finger. The tablet screen is dark and shows a faint silhouette of a hand. In the background, a group of diverse people are seated and looking towards the woman. A man with a red beard and a blue denim jacket is prominent in the foreground on the left. The scene is set in a bright, modern office or meeting room.

Build Talent



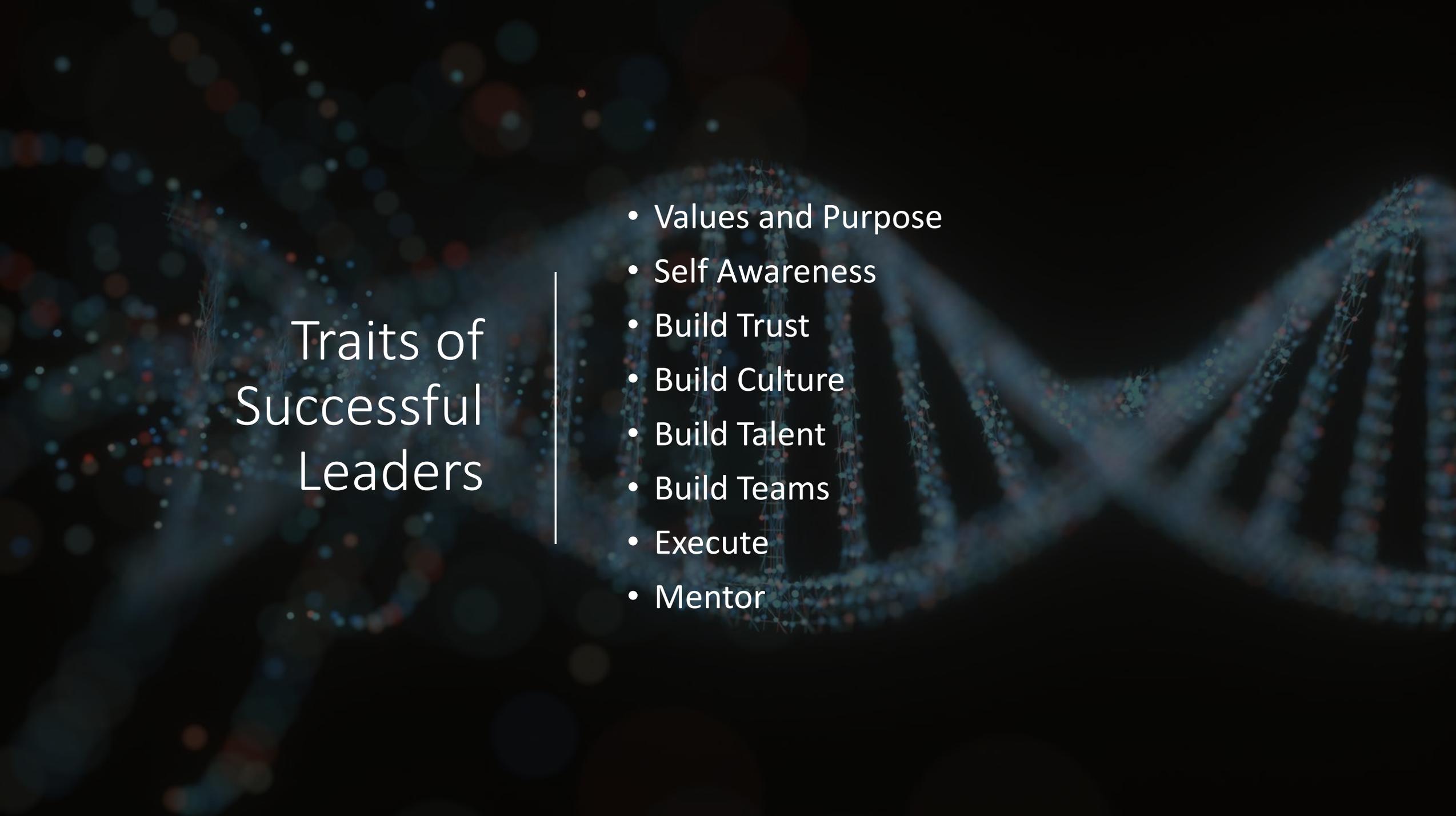
Build Teams

A close-up photograph of a person's legs and feet. They are wearing blue denim jeans and black rubber boots. The person is standing on a pile of dark brown soil. A shovel with a wooden handle is positioned vertically, with its metal blade resting on the ground. The background is out of focus, showing another person working in a field under a clear sky. The word "Execute" is overlaid in white text in the center of the image.

Execute



Mentor



# Traits of Successful Leaders

- Values and Purpose
- Self Awareness
- Build Trust
- Build Culture
- Build Talent
- Build Teams
- Execute
- Mentor