



# Leadership DNA

Traits of Successful Leaders





Are Leaders Born or Made?





Leaders are Never Good Enough

If You Cannot Lead Yourself,  
You Cannot Lead Others







It's Not About You



# Values and Purpose





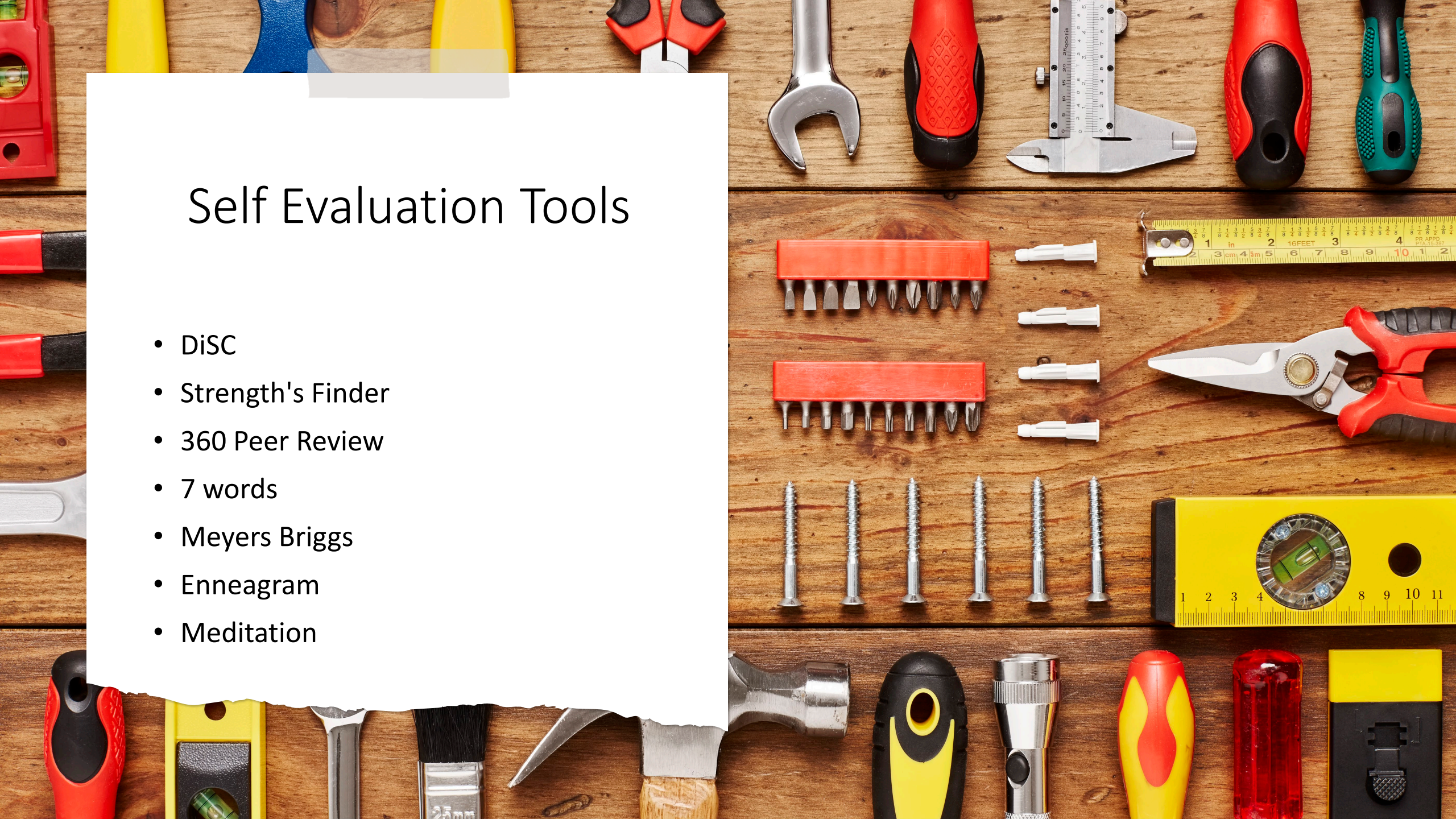
# Self Awareness





# Self Evaluation Tools

- DiSC
- Strength's Finder
- 360 Peer Review
- 7 words
- Meyers Briggs
- Enneagram
- Meditation







Build Trust





Build Culture



A person with dark hair, wearing a light-colored textured sweater, is seen from the back, holding a white tablet. Their right hand is touching the screen. In the background, a group of people are seated and looking towards the tablet. A man with a red beard and a blue denim shirt is prominent on the left. A woman with blonde hair is visible in the center-right. The scene is indoors with a blurred background.

Build Talent





Build Teams



A close-up, low-angle shot of a person's legs and feet. They are wearing blue jeans and black rubber boots. The person is standing on a pile of dark, rich soil. A shovel is stuck into the ground, and the person's right foot is resting on the handle. In the background, another person is visible, bent over and working with a tool, possibly a shovel or a hoe, in a field. The scene is set outdoors, with a clear sky and some vegetation in the distance. The overall tone is warm and focused on the act of working the land.

Execute



A photograph showing a man and a young boy working together on a small electronic project. The man, on the left, is smiling and looking down at the project. The boy, on the right, is also smiling and looking down at the project. They are both wearing blue and white checkered shirts. The man is holding a small electronic component, and the boy is holding a small electronic component. In the background, a woman is blurred, and there is a bookshelf filled with books.

Mentor





# Traits of Successful Leaders

- Values and Purpose
- Self Awareness
- Build Trust
- Build Culture
- Build Talent
- Build Teams
- Execute
- Mentor